



**M2 DESIGN**

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**SUMMARY:**

I am a Graphic designer with over twenty years of professional experience with print/digital media, and have obtained the ability to handle multiple design projects from concept to print.

**EDUCATION:**

State University of New York at Buffalo, NY (May 94)  
Bachelor of Arts, Communication Design

**EXPERIENCE:**

President, M2 Design, Charlotte, NC (2004 - Present)  
Managed and directed in-house artwork. Dealt with clients on a daily basis. Concept, design, layout, and quoting of advertisements, corporate identity, direct mail, publications, collateral material, and web sites.

Art Director, Lunar Resources, Charlotte, NC (2001 - 2004)  
Responsibilities include conceptualizing, design, layout, and quoting of print media including advertisements, corporate identity, direct mail, publications, etc.

Vice President/Art Director, The Design Company, Matthews, NC (1998 - 2001)  
Managed and directed in-house artwork. Dealt with clients on a daily basis.  
Concept, design, layout, and quoting of advertisements, corporate identity, direct mail, publications, collateral material, and web sites.

**COMPUTER SKILLS:**

Adobe Suite: InDesign, Photoshop, Illustrator, Microsoft: PowerPoint, Word, Joomla

**STRENGTHS:**

Conceptualizing effective designs, computer design and production, creating clean and attractive client presentations, thorough understanding of pre-press, communicating with vendors to obtain estimates as well as monitoring jobs, well organized and can handle multiple projects at one time.

*Vision, Insight, & Dedication...*